



2007 UBC Thunderbirds Community Involvement  
Program

Baseball

Community Director:

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## Mission:

To create an experience for the baseball programs in the community allowing for an exciting and entertaining experience in a professional university setting.

## Vision:

By creating a fun and interactive baseball experience with UBC Athletics, each spectator will be able to feel apart of the program and grow with its success. When people come to Nat Bailey to watch a game, it's our goal to put on the event that is the most entertaining and interactive to be apart of. Coming to watch a UBC Baseball game will be a great way to spend a sunny afternoon with the family!

## Objectives:

For the 2007 season, getting people out to watch UBC Baseball games will be the main goal. Student involvement will make coming to a game inclusive and enjoyable and with crowds that have a personal connection with the team(s) on the field, it will make each game that much more entertaining.

Community involvement, both on the family side and local baseball side, will allow up-and-coming ball players to see what is out there for baseball futures, as well, to create something for each person to look up to. By having UBC Baseball players act as role models in the community, teams and leagues can embrace the nature of UBC Baseball in a positive light. The UBC Community Involvement Program strives towards making this season one for the kids!

## Programs:

### Play with the Pro's:

- Current and former professional Canadian baseball players will make appearances at upcoming games to interact and teach baseball skills to the kids
- As teams will be notified in advance of these days, the Pro players will be able to sit down with the kids and talk about the importance of baseball skills, school and friendships, all of which are attributable skills necessary to further a baseball career.

### Play on Nat Bailey:

- Become part of Nat Bailey's history by having your team play a one inning exhibition game between double headers at the Nat.
- Full baseball attire will be needed, along with your entire team's support

### Mascot Day:

- Local mascots from the Lower Mainland will come to Nat Bailey Stadium to take pictures with the fans.
- Mascots: Storm (UBC), LEO (BC Lions), others TBA

### UBC Baseball Skill Days:

- Each game, UBC Baseball players will teach the basics of the game to kids that wear their uniforms to the games and support their T-Birds!
- Sessions will happen before, during and after the game

### 50/50 Program:

- Step right up...if you'd like to take home a bucket of money for winning the 50/50 prize, then come on out and watch our UBC Baseball games.
- ½ the proceeds will go to the winner and the other half will help support your UBC Thunderbirds.

## Group Tickets:

If your team wants to come to Nat Bailey and support the UBC Thunderbird's Baseball team, we'll give your entire group complimentary tickets! All you have to do is book in advance with Steve Bell-Irving and the tickets will be available at the WILL CALL the day of the game.

On game day, your baseball team must wear their team jerseys and bring their gloves...there's free licorice for kids who return foul balls!

Parents and other family members will need to make arrangement as well for tickets. Discounted prices will be available for those bringing their baseball teams in uniform.

Contact:

Steve Bell-Irving at: [stevebi@interchange.ubc.ca](mailto:stevebi@interchange.ubc.ca) or (604) 809-3322

Let's make this Thunderbird season the best it can be! With your support, UBC Baseball can continue to strive for excellence and remain the top university baseball program in Canada.